



2023 NCWTA Annual Conference Agenda

Please join us for in-person networking opportunities with North Carolina's international business community and other global business professionals to promote the growth of international commerce between North Carolina and the world.

- AC Hotel Raleigh Downtown | 9 Glenwood Avenue, Raleigh NC 27603

Monday, May 1st

Evening Reception (5:00 - 6:00 PM)

Dinner & Keynote (6:00 - 8:00 PM)

- Keynote address by Hill Carrow, Chairman & CEO of the North Carolina Bid Committee for the **FISU World University Games**
- Special Guest NC Secretary of State Elaine F. Marshall
- Dinner & Keynote Sponsored by NC Department of Agriculture & Consumer Services



Tuesday, May 2nd

Breakfast and Networking (8:00 - 9:00 AM)

- Breakfast & Networking Sponsored by Michael Best



Mitigating Risk in a Global Recession (9:00 - 9:45 AM)

- Larz Soper, ARI Global, Inc.



Global Business in North Carolina (9:45 - 10:30 AM)

- Christian Brown, Sales & Business Development Mgr. NA, Reich LLC
- Colin Kiser, Director of Business Development, Spotit
- Craig Sullivan, President, ADTUBI USA, Inc.
- Moderator: John Loyack - IBT Online



SBA Exporter-of-the-year recognition (10:45 - 11:00)

- Mike Arriola, District for the North Carolina U.S. Small Business Administration



SBA Exporter-of-the-Year Panel (11:00 - 12:00 Noon)

- Jonathan Szucs – Advanced Superabrasives
- Julie Detmering – Equilibar
- Ethel Torres – National Drug Source
- Lisa Bamford – Sciencix
- Steve Janz - Flow Sciences
- Moderator: Thomas Matthias - Regions Banks



The SBTDC is a business and technology extension program of the UNC System and is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

